

### OnTrak with ReposiTrak

**Thought Leadership Webinar Series** 

# COVID-19 and the New Normal in the Food Supply Chain

### World's Largest Network of Supply Chain Partners Sharing Documents and Data

**Improve Product Safety, Reduce Cost & Risk** 

Used in 100+ countries and 100,000+ connections in the ReposiTrak network.

Many of you and your suppliers are likely already using ReposiTrak to share documents with customers

### ReposiTrak Compliance Management



ReposiTrak



### **Exclusively Endorsed in the Industry**



"ReposiTrak augments our food and drug safety efforts...with a **proven, comprehensive and easy-to-implement solution** that **doesn't require systems changes** and is extremely cost effective."



"We see the ReposiTrak system becoming an **industry standard** for the retail supply chain, helping all trading partners **meet the new federal food safety requirements**, reducing unsalable products and keeping the end consumer healthy."



"We were looking for a technology partner to help us **raise the bar** not only with our data management and reporting, but also with upgrades to all of our user interfaces. It made perfect sense to partner with ReposiTrak because of their **experience in the industry** and technical capabilities."



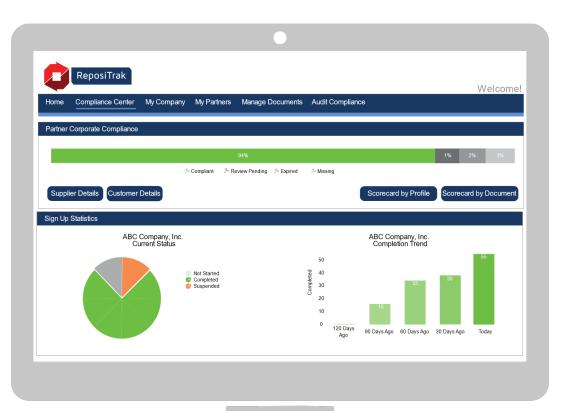
"ReposiTrak is a **pioneering innovator** in delivering robust retail management software solutions for our rapidly changing industry. This technology will equip our members with a toolbox for success in a constantly evolving marketplace. We are thrilled to partner with ReposiTrak as we continue to advance and expand our ecosystem."





# **Easily Identify Your Risk Areas And Process Failures**

**One-Minute Compliance Check for Easy Reporting & Performance Tracking** 







# We Know You're Busy, So Our Team Does the Heavy Lifting for You

#### **Cloud-based system**

Nothing to install, you just need an internet browser

#### **Set-up** is easy

 We just need your supplier list and document requirements to get started, and you can be live in 30 days

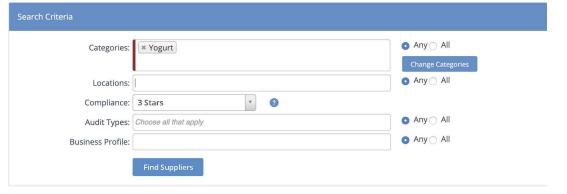


#### We do all the supplier follow-up for you!

- It takes up to 20 "touches" by phone, e-mail and mail on average to get and keep a supplier compliant
- We have a full-time, U.S. based Customer Success Team who follow-up with your vendors to ensure adoption and compliance with your requirements







We've found over 50 suppliers. As a helpful hint, you can allows...

- 1. Add additional search critieria above to filter the list.
- 2. Email us at CONCIERGE@REPOSITRAK.COM for help finding the right supplier for you.



💼 Beta Candies & More Maryland

> Baltimore Frederick

Virginia Roanoke

West Virginia

Charlie Coffee

Colorado

Denver

Sparta

Los Angeles

San Francisco

Oakland

California

Martinsburg

Crackers **Dried Vegetables** Dry Beans Eggs

Cheese Puffs

Cheese

Chips

Coffee

Candy & Chocolate

Cereal & Granola Bars

View 8 more

Cheese

Chips

Coffee

Eggs

Crackers

Dry Beans

View 8 more

Cheese Puffs

**Dried Vegetables** 

Candy & Chocolate

Cereal & Granola Bars

Carrier Compliance Policy Certificate of Liability Insurance Certificate of Organic Operation-by Facility Emergency 24-hour Contact Number (Esign)

FDA Registration - By Facility Genetically Modified Organism (GMO) Statement

Hold Harmless Letter of Continuing Guarantee Organic Certification - By Facility

Product Recall Program Documentation View 10 more

Carrier Compliance Policy Certificate of Liability Insurance

Certificate of Organic Operation-by Facility Emergency 24-hour Contact Number (Esign) FDA Registration - By Facility

Genetically Modified Organism (GMO) Statement

Hold Harmless Letter of Continuing Guarantee Organic Certification - By Facility Product Recall Program Documentation View 2 more







5 Customers



### Want to Make **Your Sales** Team Happy?

ReposiTrak helps you connect with new customers in the **Marketplace** so you can sell more!



# OnTrak with ReposiTrak COVID-19 and the New Normal in the Food Supply Chain



Rod Wheeler
Founder & CEO
Global Food Defense Institute



**Dr. Mike Fagel** Ph.D., CEM **Aurora Safety** 

The New-New Normal for Food Facilities

Enhance Your Facility Health Safety & Crisis Management Policies in the Age of Covid 19



Presented by: The Global Food Defense Institute in association with Repositrak



### **Expert Presenters**

#### Rod Wheeler

Homeland Security and Global Food Defense and Law Enforcement Expert, Rod Wheeler is the founder and CEO of the Global Food Defense Institute which provides educational, training and certification programs for the food, agricultural and chemical industries to ensure confidence and protection and to guard against intentional contamination or sabotage.

#### Dr. Michael Fagel

Michael Fagel is an instructor at the Illinois Institute of Technology-Stuart School of Business, Masters in Public Affairs Program, as well as at Northwestern University in the Masters of Public Policy and Administration Program, delivering master level courses in biodefense, terrorism, and homeland security. He also teaches Homeland Security at Northern Illinois University, Benedictine University's Masters in Public Health Program, as well as an instructor at Eastern Kentucky University, Safety Security Emergency Management Masters program





## The New-New Normal: When All Hell Breaks Loose!

"The facts of a crisis situation are one thing. The perception of how the situation was handled is another"....Rod Wheeler





1. Avoid the crisis if you can



2. Prepare to manage the crisis



3. Recognize the crisis (are we dealing with a crisis?)



4. Contain the crisis



5. Crisis resolution



6. Learn from your experience

Crisis
Management
Essentials:
Think of the game of chess...

- Gain Situational Awareness
- Improvise
- Be creative and adaptive
- Be decisive
- Take Action
- Communicate
- Re-evaluate



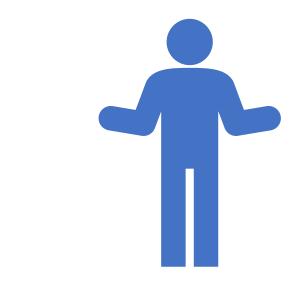
### FDA Guidance

Planning for the "new-normal!"

# Don't Press the Panic Button....

As with any crisis or incident, there's no value in panicking or telling people to be afraid. Don't let fear and emotion drive the response to dealing with a pandemic or any kind of crisis.

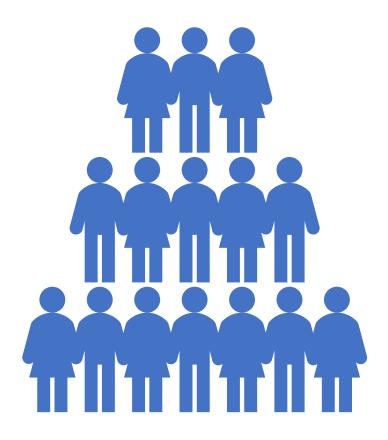




### Develop the Critical Incident Response Team

ho are the critical persons that should be on the team?

Are there alternate members for each person on the sea





Designate an Official Workplace Covid 19 Coordinator

One-Hour online training available at The Global Food Defense Institute



Start keeping a daily register of all expenses incurred as a result of Covid 19 or any specific incident! This includes payroll additions/substitutions, materials purchased, counseling for employee's, etc.

# Important Nugget

How can you best protect your employees from the spread of the Corona Virus in the workplace?

The coronavirus that causes COVID-19 (as the disease is called) is thought to spread largely through respiratory droplets from coughing and sneezing, and it seems to spread easily. It may also be possible to become infected by touching a contaminated surface or object and then touching one's nose or mouth.

https://www.who.int/emergencies/diseases/ novel-coronavirus-2019/advice-for-public



### **Stop the Spread of Germs**

#### Help prevent the spread of respiratory diseases like COVID-19.













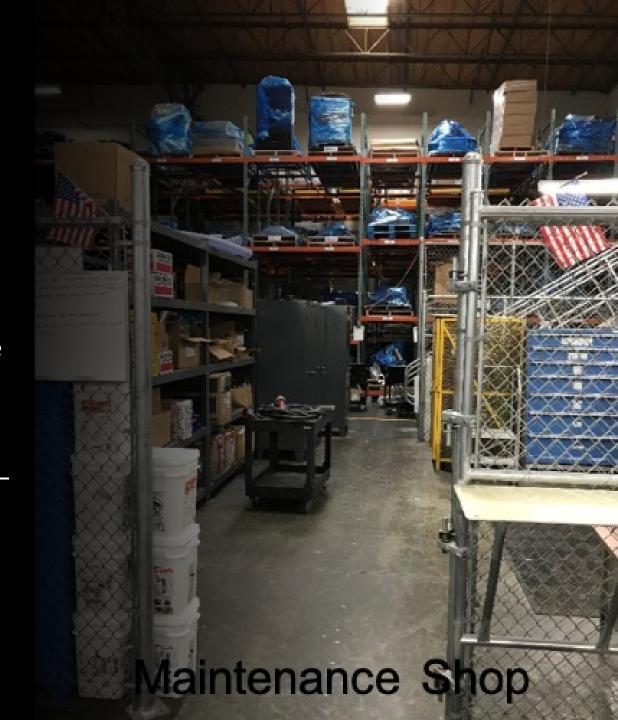


Are <u>signs posted</u> on how to stop the spread of COVID-19 and promote everyday protective measures?



cdc.gov/coronavirus

Are the premises in good order, including fully operational utilities and equipment? (e.g. electrical, lighting, gas services, and proper ventilation;; garbage and refuse areas; and toilet facilities)



# Consider improving the engineering controls using the building ventilation system

- This may include some or all of the following activities:
- Increase ventilation rates.
- Increase the percentage of outdoor air that circulates into the system.



Are all areas of the facility, including restrooms and waiting areas, properly cleaned, stocked, sanitized, or disinfected, as appropriate







Has a disinfection schedule or routine plan been developed? Ensure sufficient stocks of cleaning and disinfecting supplies to accommodate ongoing cleaning and disinfection.

Are high touch areas and equipment requiring frequent hand contact removed from use, or appropriately washed, cleaned and sanitized, and changed after each usage or contact?





Respiratory and Handwashing Considerations

- Provide tissues and no-touch disposal receptacles.
- Provide soap and water in the workplace. If soap and water are not readily available, use alcohol-based hand sanitizer that is at least 60% alcohol. If hands are visibly dirty, soap and water should be chosen over hand sanitizer. Ensure that adequate supplies are maintained.
- Place hand sanitizers in multiple locations to encourage hand hygiene.
- Place posters that encourage hand hygiene to help stop the spread at the entrance to your workplace and in other workplace areas where they are likely to be seen.
- Discourage handshaking encourage the use of other noncontact methods of greeting.

# Invest in a robust Visitor Management System

 Enable effective enforcement of protective coronavirus screening measures. Companies concerned with improving onsite safety can screen who is entering their facilities, proactively evaluate visitors risk levels through preregistrations, and highlight required safety precautions.





# Visitors and Contractors

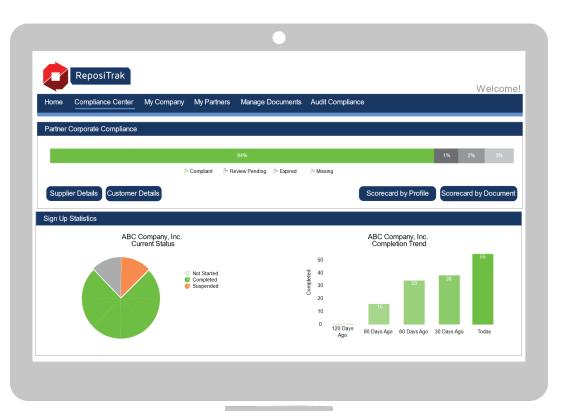
- Visitor screening with questions about recent travel to specific levels of travel advisory countries
- Develop a pre-visit pre-screen with the visitor/contractor before the person arrives at your facility. This information could be stored in the visitor management system.
- Visitor screening about possible coronavirus symptoms: respiratory signals, fever, cough, breathing difficulty
- Develop an acknowledgement document in the visitor management system whereby the visitor confirms that they have not traveled to affected regions or exposure to someone that has travelled to affected countries. This documents should also include acknowledgment of having received and know how to use PPE and conducing best business practices with regards to Covid19
- Consider showing the visitor a short training video as to how to maintain social distancing, washing of hands and other Covid19 and security measures.

Employee Health Screening



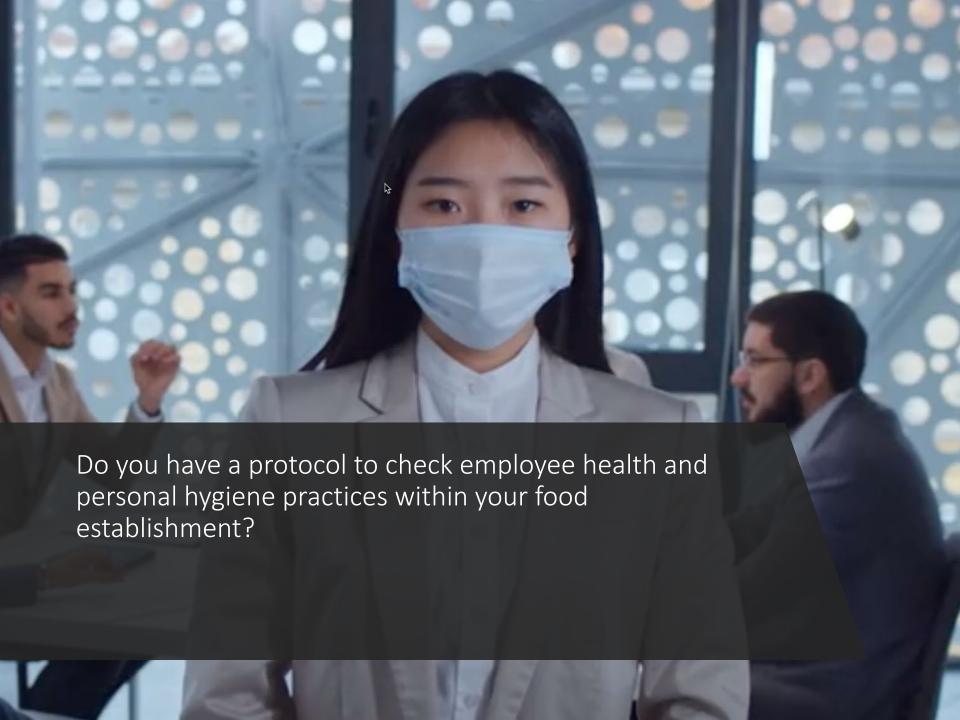
### **Increase Visibility and Control**

**One-Minute Compliance Check for Easy Reporting & Performance Tracking** 









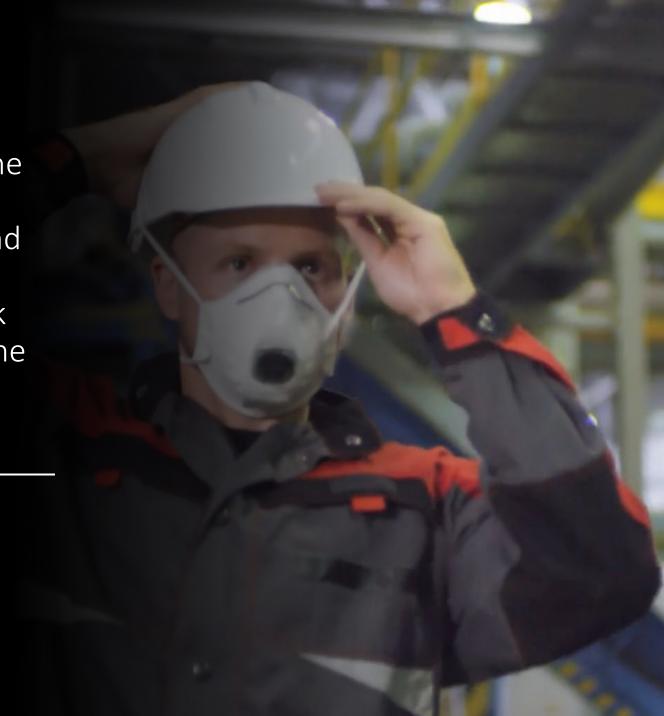
Pre-Screen: Employers should measure the employee's temperature and assess symptoms prior to them starting work. Ideally, temperature checks should happen before the individual enters the facility.



Wear a Mask: The employee should wear a face mask at all times while in the workplace for 14 days after last exposure. Employers can issue facemasks or can approve employees' supplied cloth face coverings in the event of shortages.



Social Distance: The employee should maintain 6 feet and practice social distancing as work duties permit in the workplace.



# Recommendations for Social Distancing within the Workplace



Implement flexible work hours (e.g., rotate or stagger shifts to limit the number of employees in the workplace at the same time).



Increase physical space between employees at the worksite by modifying the workspace.



Increase physical space between employees and visitors (e.g., physical barriers such as partitions).



Use signs, tape marks, or other visual cues such as decals or colored tape on the floor, placed 6 feet apart, to indicate where to stand when physical barriers are not possible.



Implement flexible meeting and travel options (e.g., postpone non-essential meetings or events in accordance with state and local regulations and guidance).



Close or limit access to common areas where employees are likely to congregate and interact.



Prohibit handshaking.



Deliver services remotely (e.g., phone, video, or web

### Recommendations for Social Distancing within the Workplace

The New Normal:

Assign a Covid 19 Workplace Coordinator

# Develop Supportive Workplace Policies & Practices

Train workers on how implementing any new policies to reduce the spread of COVID-19 may affect existing health and safety practices.



Communicate to any contractors or on-site visitors about changes that have been made to help control the spread of COVID-19. Ensure that they have the information and capability to comply with those policies



Create and test communication systems that employees can use to self-report if they are sick and that you can use to notify employees of exposures and closures.

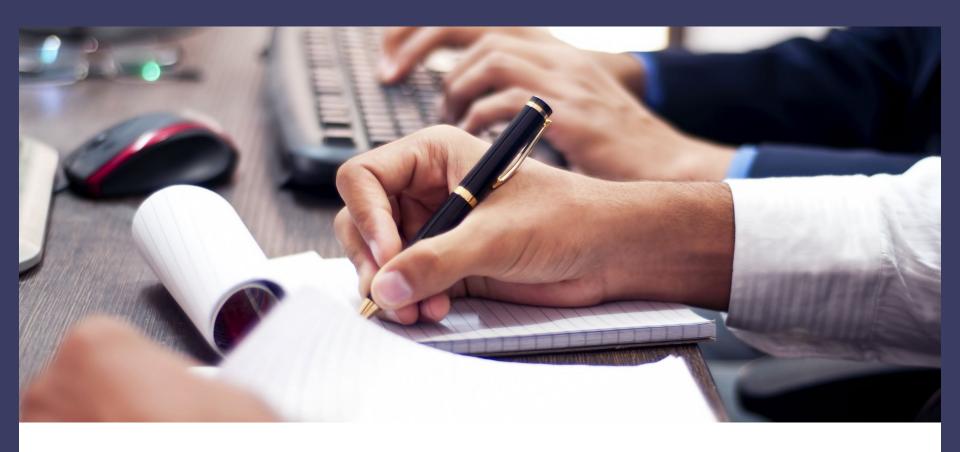


Consider using a hotline or another method for employees to voice concerns anonymously.





Contact all of your suppliers and customers and discuss contingency plans with them....now! What if the product supply chain becomes interrupted due to employee illness; what do you do if products or packaging materials were handled by someone that could be potentially infected? The time to have these discussions is now!



Develop a crisis communications statement. Ensure you have a preemptive media statement for each phase of the crisis.

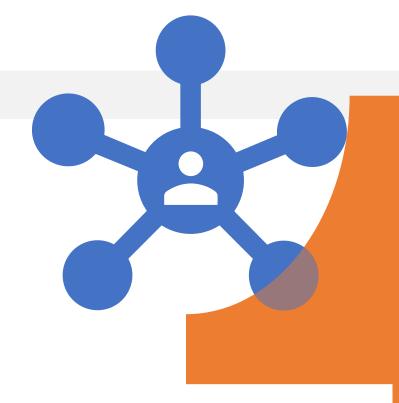
Identify in advance the outside resources you would potentially need during the time of a crisis, such as an outside investigator, public relations firm, chemical analysis laboratory, etc.

#### Key Points to Avoid a Public Relations Nightmare

- Take responsibility
- Be proactive and transparent
- Get ahead of the story. Not behind it.
- Control the narrative
- Prepare for social media backlash...almost immediately
- Show a human touch
- Develop a strong culture within the organization
- Avoid knee-jerk reactions

#### Media/PIO Representative

At the plant or facility level, be sure to designate a spokesperson who may be in the position temporarily until professional assistance arrives. It is critical in a crisis to have the lines of communication open and transparent...early! Be sure to have alternate team members to fill-in in case of the absence of a primary team member. These persons should have some training in public speaking during a crisis.





#### Q & A

The Global Food Defense Institute <a href="https://www.myfooddefense.com">www.myfooddefense.com</a> (301)390-2882





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**Thought Leadership Webinar Series** 

## COVID-19 and the New Normal in the Food Supply Chain



**Upcoming Webinar** 

## Preventing Organic Food Fraud During Disruptive Times

Wednesday, July 15, 2pm ET

Registration invitation to follow via email